

**Jessica Weisser**

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jeswei.info

## experience

### **graphic design intern**

Rutgers Trademark Licensing Office

2016-present

Works with clients to create promotional items for clubs

Designs within an established identity system of a major brand

Prepare and recreate files within Adobe Creative Cloud to make them vendor compatible

### **freelance artist**

2011-present

Works with a variety of clients online to create designs, drawings, and other media for a range of purposes

Help clients figure out main objectives and messages of projects

### **floral designer**

Redwood Florist

2015

Makes, sells, takes orders for, and manages floral arrangements for shop customers

Sales/retail experience, customer service skills

## education

**Rutgers University,**

**Mason Gross School of the Arts**

B.F.A. in Visual Arts: Design Concentration

Degree expected Spring 2018

Course work in: typography, publication design, identity systems, CSS/HTML, Javascript, SVG, Processing, Photoshop, Illustrator, InDesign, Drawing, Silkscreen, Darkroom Photography