

jessica weisser
jeswei.info

experience:

freelance designer

june 2011–present

- deliver graphics, websites, illustrations, and other media for clients
- help envision concept being communicated through art / design / project
- redesign logos and identity system, modernize digital / media presence

graphic design

center for cultural analysis - rutgers university --- aug 2017–aug 2018

- conceptualized and created institutional materials for print and digital channels
- oversaw production of posters, schedules, programs and other event materials
- cultivated digital media / photos on website via content management systems
- independently followed schedule for multiple productions, projects and clients

graphic design

rutgers trademark licensing office --- june 2016–aug 2017

- designed marketing for brand identity of major established institution
- produced commercial merchandise files for vendors in adobe creative cloud
- collaborated to develop design concepts with marketing / design team
- created powerpoints and graphics to coordinate with diverse teams

education:

rutgers university,
mason gross school of the arts

- b.f.a. in visual arts: design major (minor in art history)
- degree completed: spring 2018

skills:

- digital design
- publication design
- html / css / javascript
- problem-solving
- adobe creative suite
- research / writing
- illustration
- motion graphics
- photo/video edit